Level of Sponsorship

Two sponsorship packages are listed below together with corresponding benefits.

**Gold Sponsorship**
- Sponsorship level: 3,000 €.
- Includes:
  - Sponsor's logo and link in the conference website
  - Sponsor's logo in conference proceedings, program, banner and posters
  - Sponsor's banner displayed in public space during the conference (banner should be provided by the sponsor)
  - Free exhibition desk at the conference lobby area or other public space
  - Two complimentary conference registrations

**Silver Sponsorship**
- Sponsorship level: 2,000 €.
- Includes:
  - Sponsor's logo and link on the conference website
  - Sponsor's logo in conference proceedings, program, banner and posters
  - Sponsor's banner displayed in public space during the conference (banner should be provided by the sponsor)
  - One complimentary conference registration proceedings, program, banner and posters

We are in the process of making arrangements for The First International Conference on IoT in Urban Space (Urb-IoT 2014) to be held at Rome, Italy from October 27 to 28, 2014. [http://www.urbaniot.org](http://www.urbaniot.org).

The conference will be co-located with the IoT 360 Summit. [http://www.iot-360.eu](http://www.iot-360.eu)

On behalf of the Conference Organizing Committee, we would like to invite you to be a part of the Urb-IoT 2014 Conference as a Sponsor. Urb-IoT 2014 is a new conference that aims to provide a collaborative forum for scientists, researchers and engineers from both industry and academia to present theoretical and practical results exploring the dynamics between IoT and the new science of cities through three focused themes - Citizen Awareness and Engagement, Urban Analytics, and IoT Applications and Services in Urban Context.

We look forward to welcoming your organization, as one of our valued Sponsorship partners and commend you to consider the valuable contribution you can make towards the advancement of IoT research in the context of Urban Environment. In the enclosed description, two levels of involvement opportunities as sponsors are outlined. However if there are any other ways in which you would like to participate, we would be very happy to consider your suggestions and discuss these with you.

Urban-IoT will be an exciting event and having your organisation on board as a sponsor of the event would be a great extension of this conference.

We hope you will join us in Urb-IoT 2014 and we look forward to hearing from you.

Kindest Regards.

Dr. Fahim Kawsar
General Chair, Urb-IoT 2014
Director, Internet of Things Research
Bell Labs, Alcatel-Lucent